

Privacy Policy

What are personal data and who is data subject?

Personal data is any information relating to an identified or identifiable natural person, who can be identified directly or indirectly, in particular by reference to a general identifier, other identifier such as a name, an identification number, location data or online identifier. The subject data is every natural person whose personal data are processed, it means that they can be our customers, business partners or visitor of the website.

Who is responsible for personal data processing?

The operator is company Tiara Trade s.r.o. registered at the address Nemesszegská 6331/5 929 01 Dunajská Streda, organization ID: 45265607, registered in Commercial Register of District xxx. Contact data: tel:xx, e- mail: xxx (hereinafter "Operator").

What are the purposes and legal basis for personal data processing?

When the purposes are to conclude and fulfil contract, in particular the supplier – purchase contract (frame contract), buying contract or other one; or to carry out arrangements before concluding contract base on the request of data subject, we process personal data in a scope necessary to conclude or fulfil the contract, in particular identification and contact data of the contracting party, payment data, data about products etc.

To conclude or fulfill the contract Operator is authorized to receive the personal data of the data subject without his/her agreement, whereby in the case the data subject shall not provide his/her personal data that are necessary to conclude or duly fulfil the contract, it is not possible to conclude such a contract.

Legal basis of personal data processing is concluding and fulfilment of the contract between Operator and contracting party in accordance with article 6, section.1 b) of GDPR Regulation - the processing is necessary to fulfil the contract whose contracting party is data subject, or to take measures based on the request of data subject before the contract is concluded.

To operate the internet shop (B2B system) electronically and the web application for handling the possible claims, in addition to contact data and product data we process also username, his/her IP address and necessary cookie files.

Legal basis for personal data protection is article 6, section 1f) of GDPR regulation and § 13, section 1f) of the Law about personal data protection – the processing is necessary for the purposes of legitimate interests pursued by Operator. Legitimate interest of Operator is operation of electronical application B2B system and claims system to improve service for our customers and business partners.

To fulfil a legal obligation we process personal data of our customers, business partners or other data subjects, in a scope defined by a specific regulation. Operator's legal obligation arises from the legislation in force, in particular law no. 431/2002 Zb. on the accounting, law no. 222/2004 Zb. on the value added tax, law no. 595/2003 Zb. about income tax, law no. 40/1964 Zb. of Civil Code, law no. 513/ 1991 Zb. of Commercial Code and other specific regulations or international contract by which the Slovak Republic is bound.

The legal basis for personal data processing is fulfilment of the Operator's legal obligation in accordance with clause 6, section 1c) of GDPR Regulation and the data subject is obliged to bear such a processing of his/her personal data and provide them for processing.

To inform our customers and business partners about news and bargain offers concerning product portfolio of our company we can, pursuant to the legislation in force, send to our customers and business partners the marketing information, newsletter of product catalogue. For this purpose we process customers' e-mail address, his/her name, surname and contact address.

The legal basis of personal data processing is clause 6, section 1f) of GDPR regulation and §13, section1f) of the personal data protection law - the processing is necessary for purposes of Operator's legitimate interests. Operator's legitimate interest is direct marketing in the form of sending marketing information about news, bargain offers and ongoing offers for Operator's customers and business partners.

To protect Operator's property and for protection of life and health of persons we process audiovisual recording from camera system (CCTV). Each entry of monitored space is marked by a

pictogram and indication that the area is monitored by camera system and information about Operator and legal basis of personal data protection.

The legal basis of personal data processing is Operator's eligible interest in accordance with clause 6, section 1f) or GDPR regulation. Operator's legitimate interest is securing of Operator's property and legislative rights and securing of protection of life and health of persons located in the Operator's premises. Video recording of persons located in the monitored premises is processed by the camera system, whereby video recording is not used to process biometric data (separate category of personal data), only common personal data.

To organize competitions and races we process personal data particularly participant's name and surname, contact details (phone, e-mail), date and place of participation, results reached in the competition or races and a photo, in some cases audiovisual recording of the race or competition participant. Further personal data that can be processed for purpose of the competition or race can be set by the rules of the individual race or competition. The consent provided by the participant enables Operator or respective business partner or sponsor publish identification data, or photo or audiovisual recording of participant or winner of the race or competition on the company website or company profile on social networks.

The legal basis of personal data protection is clause 6, section 1a) or GDPR regulation and §13, section 1a) of Law about personal data protection – data subject expressed his/her agreement with processing of his/her personal data. Given agreement is voluntary and the participant can withdraw it at any time by contacting the Operator. Withdrawal of the agreement does not affect the legality of the processing based on consent prior to its withdrawal. Withdrawal of the agreement may result in cancellation of participant's participation in race or competition due to impossibility to identify the participant.

To inform our customers and business partners about news and bargain offers concerning the product portfolio of our company we can pursuant to the legislation in force send to our customers and business partners marketing information, newsletter or the catalogue of our products. For this purpose we process customer's e-mail address, his/her name, surname and contact address.

The legal basis for personal data processing is Clause 6, section 1f) of GDPR regulation and §13, section 1f) of Law about personal data protection – processing is necessary for the purposes of legitimate interest of Operator. Operator's legitimate interest is direct marketing in the form of sending marketing information about news, bargains and ongoing events to the Operator's customers and business partners.

What is the retention time of personal data?

Personal data are stored during the period of contract fulfilment, during warranty period, during the period to exercise legal claims, duration of the purpose of personal data processing and period set by a specific regulation or international contract by which the Slovak Republic is bound.

Recording from camera system is stored during 15 days, unless the recording is used to claim Operator's legally protected interests.

Personal data processed to organize competitions or races are stored during the competition time and for the time necessary to achieve the purpose of the personal data processing, or until the withdrawal of the consent given by the data subject.

Personal data processed for the purposes of direct marketing based on the data subject's expressed consent are stored during the period of 5 years.

Who is the recipient of personal data?

Only authorized staff is allowed to process the personal data in our company, they were properly instructed about personal data protection and they abide all security precautions that were adopted by our company as the Operator to protect these personal data.

The recipients of personal data can be also our business and advertising partners, sponsors of competitions and races, contract partners in the field of supplying goods (shipping and courier companies) and in the case of camera system the recordings are available to camera system administrator. All external companies that have access to personal data provided by our company committed themselves to abide personal data protection and to secrecy pursuant to GDPR Regulation and personal data protection law.

Providing data outside EU and analysis

Our company does not transfer personal data outside EU, i.e. to the third countries and personal data are not the subject of automatic individual decision or profiling.

What are your rights in connection with personal data protection?

In connection with personal data protection you have the following rights within the meaning GDPR regulation and personal data protection law:

- the right to information about personal data processing of data subject
- the right to require the access to personal data relating to data subject from the operator
- the right to rectify personal data or completion of incomplete data
- the right to delete personal data or the right to limit the processing of personal data
- the right to object personal data processing, as well as the right to transfer of personal data
- the right to withdraw the consent without affecting the lawfulness of the processing based on the consent given before its withdrawal
- the right not to be subject to a decision based solely on automated processing, including profiling, and which and that has legal effects that affect you or have a significant impact on you
- the right to initiate proceedings at Office for Personal data protection of the Slovak Republic

Where can you exercise your privacy rights?

You can exercise your privacy rights through email: xxx or in writing at the address of the operator: xxx . If you have any questions, please do not hesitate to contact us.

Cookie files

In order to ensure the proper functioning of this website, we sometimes store small data files on your devices, so-called cookie. It is common practice for most major websites.

What are cookies?

A cookie is a small text file that a website stores on your computer or mobile device while browsing. With this file, the site keeps track of your steps and preferences (such as login name, language, font size, and other display settings) over some time, so you don't need to re-enter them when you visit or browse each site on your next visit.

How do we use cookie files?

These websites use cookies files to remember user settings, to better match advertisements to the interests of visitors and for the necessary website functionality

How to control cookie files

You can check or delete cookies at your discretion - see website aboutcookies.org for details. You can delete all cookies stored on your computer, and you can set most browsers to prevent them from saving. In this case, however, you may need to adjust some settings manually each time you visit a website, and some services and features will not work.

How to refuse the use of cookies

Cookies can be set up through your web browser. Most browsers automatically accept cookies in their initial settings.